



NEWS RELEASE

WYOMING DISTRICT OFFICE

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Robin O. McClure Named Women in Business Advocate of the Year

Cody – The Wyoming District Office of the U.S. Small Business Administration (SBA) has named Robin O. McClure the Women in Business Advocate of the Year 2004.

This award is given to an individual who has advanced women's business ownership. Evaluation criteria include efforts to increase business and financial opportunities for women, legal, financial or managerial assistance, voluntary efforts to strengthen the role of women business owners within the community and advocacy for the women-owned business community as a whole. The President of the United States recognizes contributions of the small business community to the American economy and society by proclamation each year.

Last summer, Robin spearheaded an effort that culminated in an extraordinary event in Cody in November 2003, the Women's Business Resource Expo. As chair of the planning committee, Robin's limitless enthusiasm and energy guided the event from idea to reality. Over 330 attendees and 60 exhibitors participated in this event.

Robin has assisted on numerous civic committees in the Cody area, including the education and cultivation committee for the recreation center fund raising campaign; she has served on the Cody Chamber of Commerce member and marketing committees. She has been an active participant in the women's business roundtables, organizing and publicizing monthly meetings.

"Through her dedication and hard work, Robin has helped to advance the mission of the Wyoming Women's Business Center, to advance financial self sufficiency by promoting economic justice and equality throughout Wyoming. Her tireless work for women in business prompted us to nominate her for this award," writes nominator Rosemary Bratton, Executive Director of the Wyoming Women's Business Center.

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